

Media Statement

18 February 2020

GRA PARTNERS RECRUITS CORPORATE COMMUNICATIONS VETERAN

GRA Partners has appointed respected public relations and issue management specialist Stacey Molloy as its new Director Corporate Communications.

A former journalist and Ministerial advisor, Ms Molloy has worked across Western Australian corporate sectors, providing strategic communications advice at the highest levels, and as a communications lead in various State Government Departments and administrations.

Ms Molloy has been specifically recruited by GRA Partners to lead its growing communications arm, with a focus on strategic planning of integrated communications and marketing; issue, crisis and media management; stakeholder engagement; and corporate social responsibility.

“Stacey has a wealth of experience, an enviable reputation, and has been in constant demand for her impressive issue management skills and direct and effective strategic communications planning and execution,” GRA Partners Managing Partner, Jason Marocchi said.

“Her standing with clients across a broad range of sectors spanning business, resources, construction, tertiary education, energy, government, health, aged care and more is universally high, and we are very pleased to have her leading our communications team in these areas.

“Stacey’s counsel has guided the management of some of the largest issues of media interest in Western Australia in recent years, and many more that have been effectively managed not to make the news.”

Ms Molloy agreed to join GRA Partners in a move from her most recent position leading corporate communications at The University of Western Australia.

GRA Partners is majority owned by Clemenger Group company GRACosway – Australia's leading public affairs and corporate, financial communications counsel. Chairman Hon Eric Ripper AM heads up the local partnership, along with Mr Marocchi and Partner Amanda Reid.

ENDS



GRA Partners' Director – Corporate Communications Stacey Molloy.